



First Lutheran Church

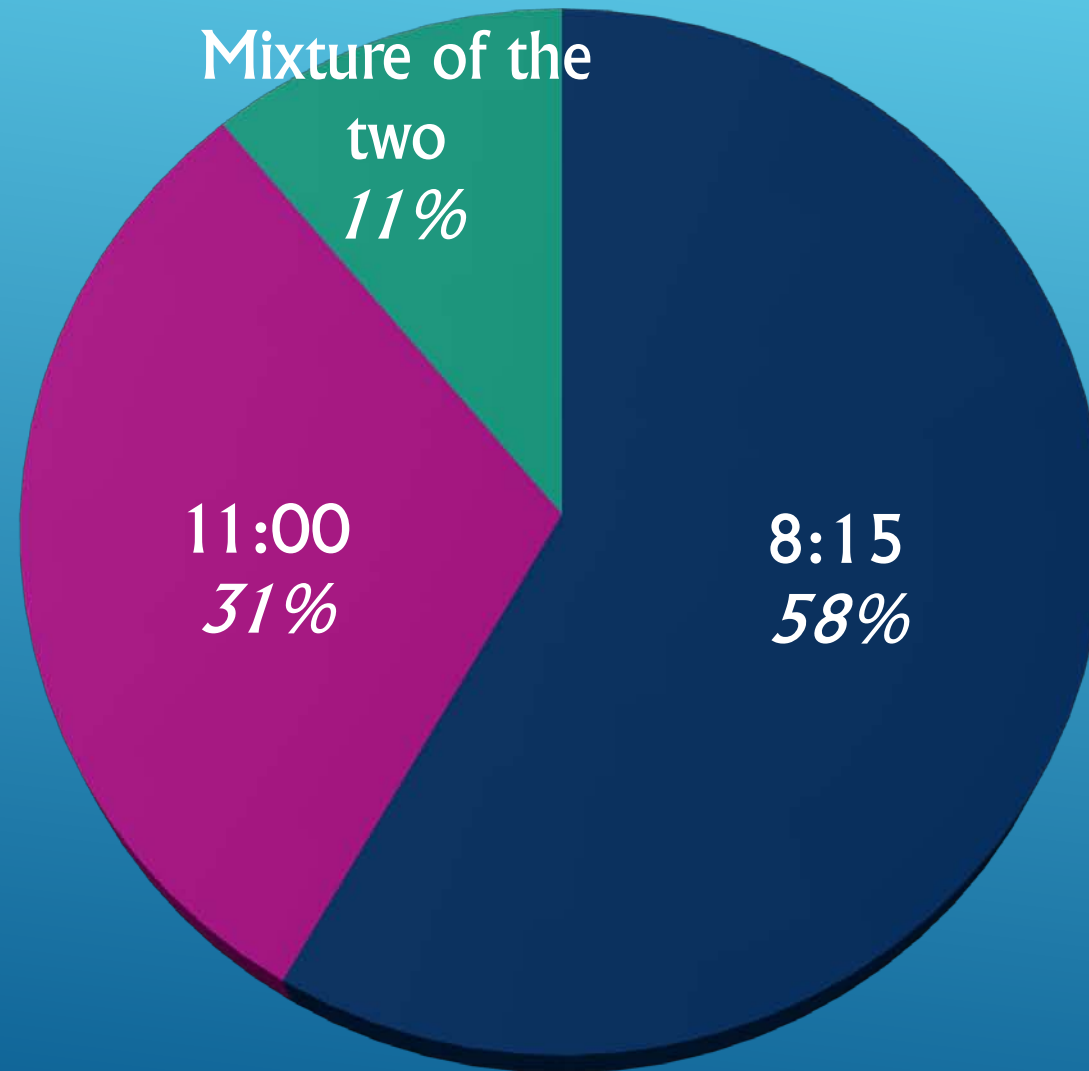
MUSIC PROGRAMS SURVEY

May 2015

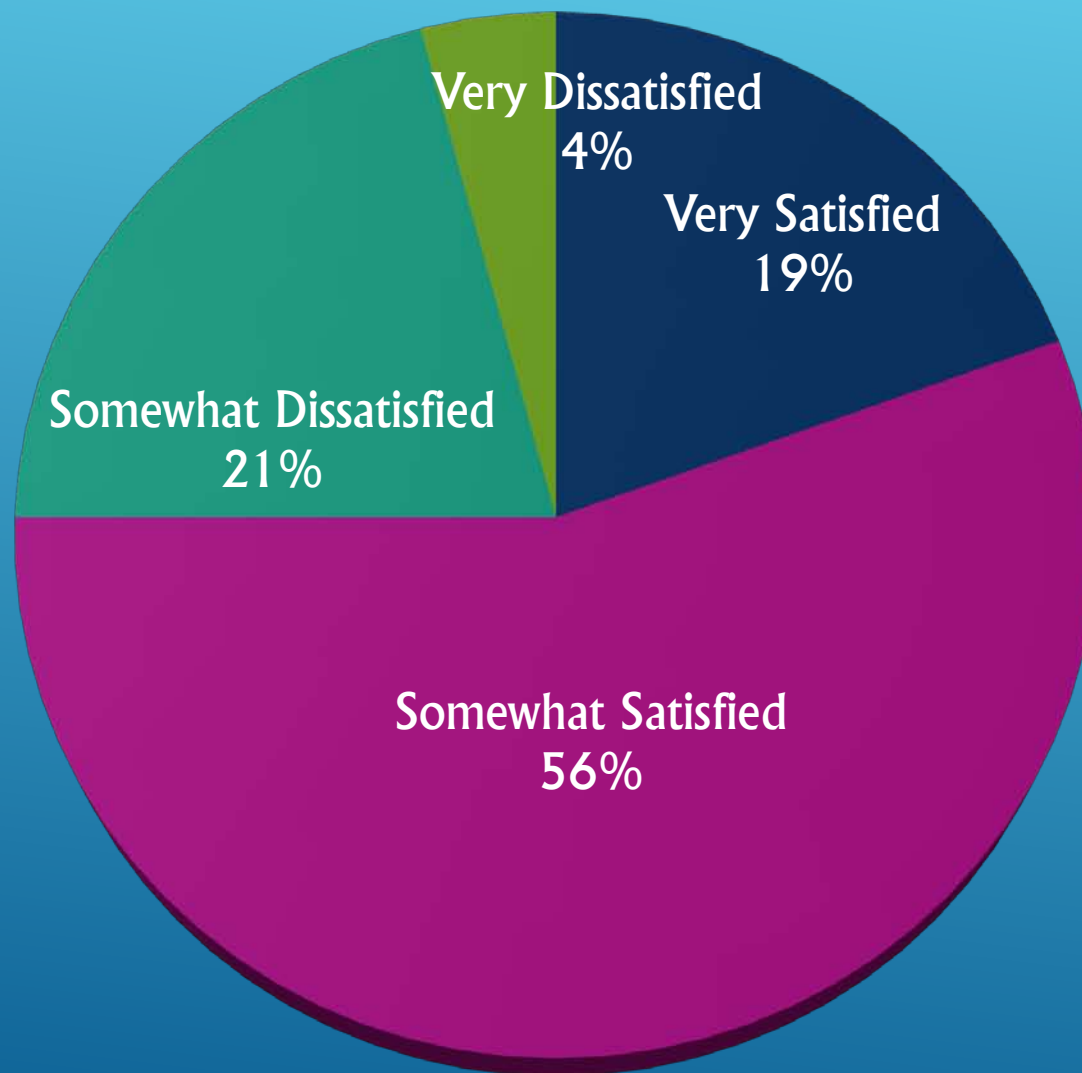
SURVEY BACKGROUND

- ▶ Survey link emailed to 226 congregation email addresses
- ▶ 67 completed surveys
(~ 30% response rate, 4% abandonment rate)

Which Service Do You Usually Attend?



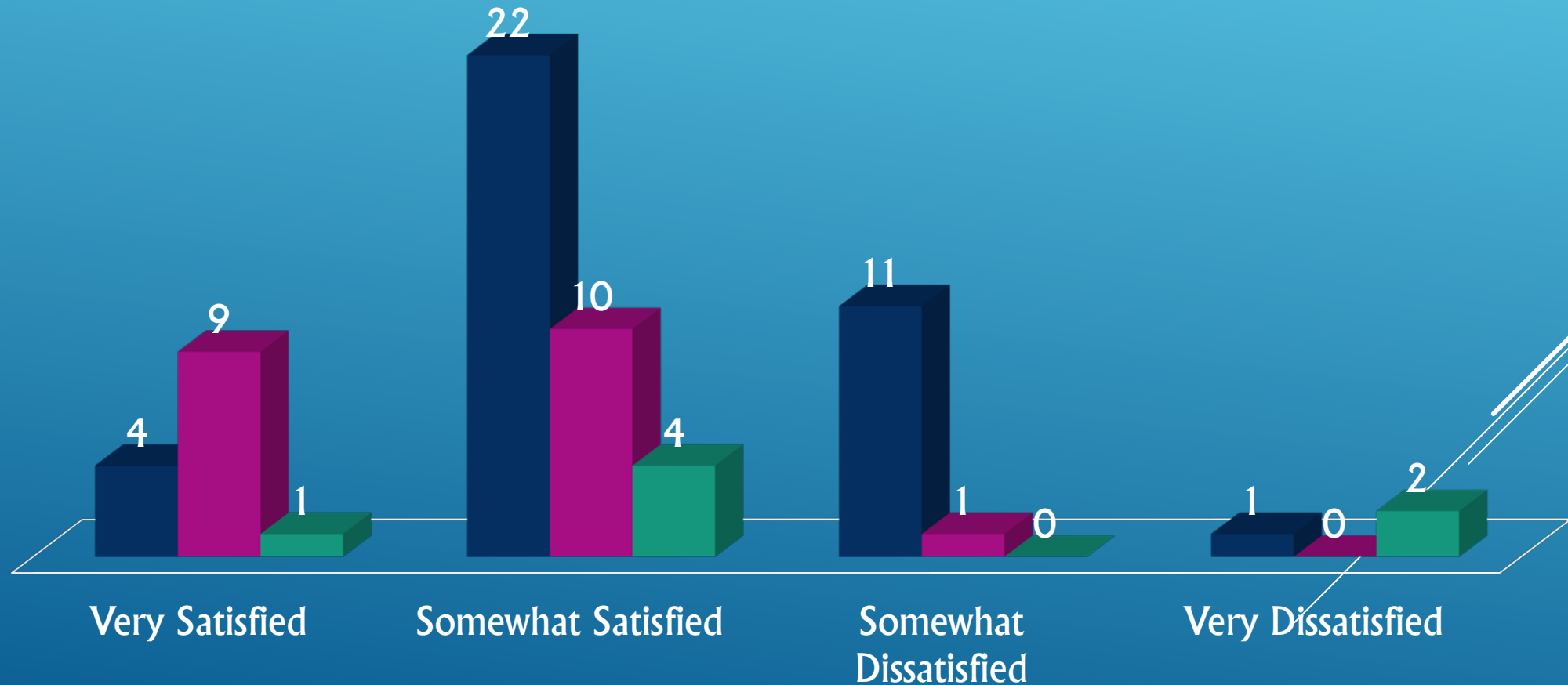
Satisfaction with Current Music Programs



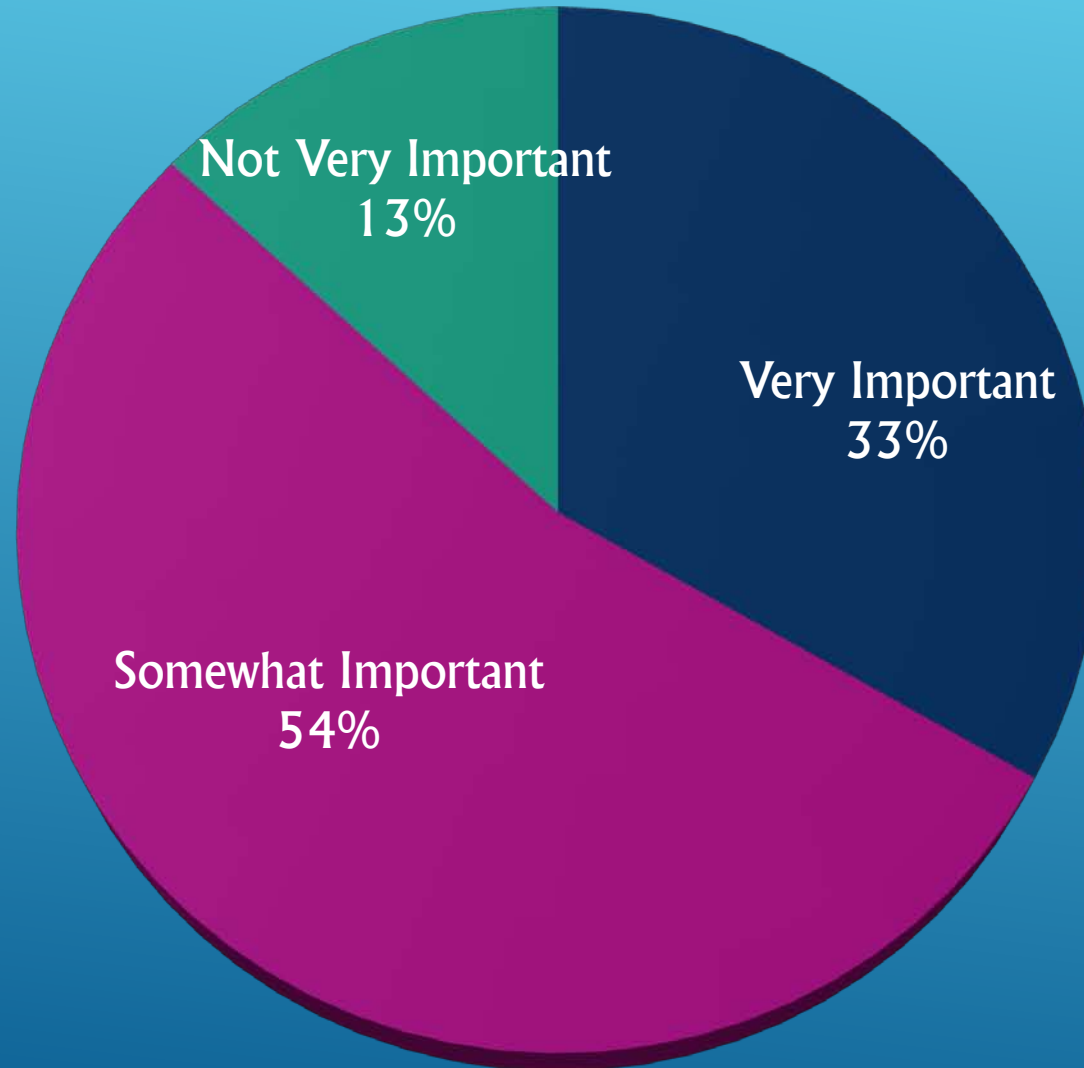
Satisfaction with Current Music Programs

By Service Attendance

■ 8:15 ■ 11:00 ■ Mixture

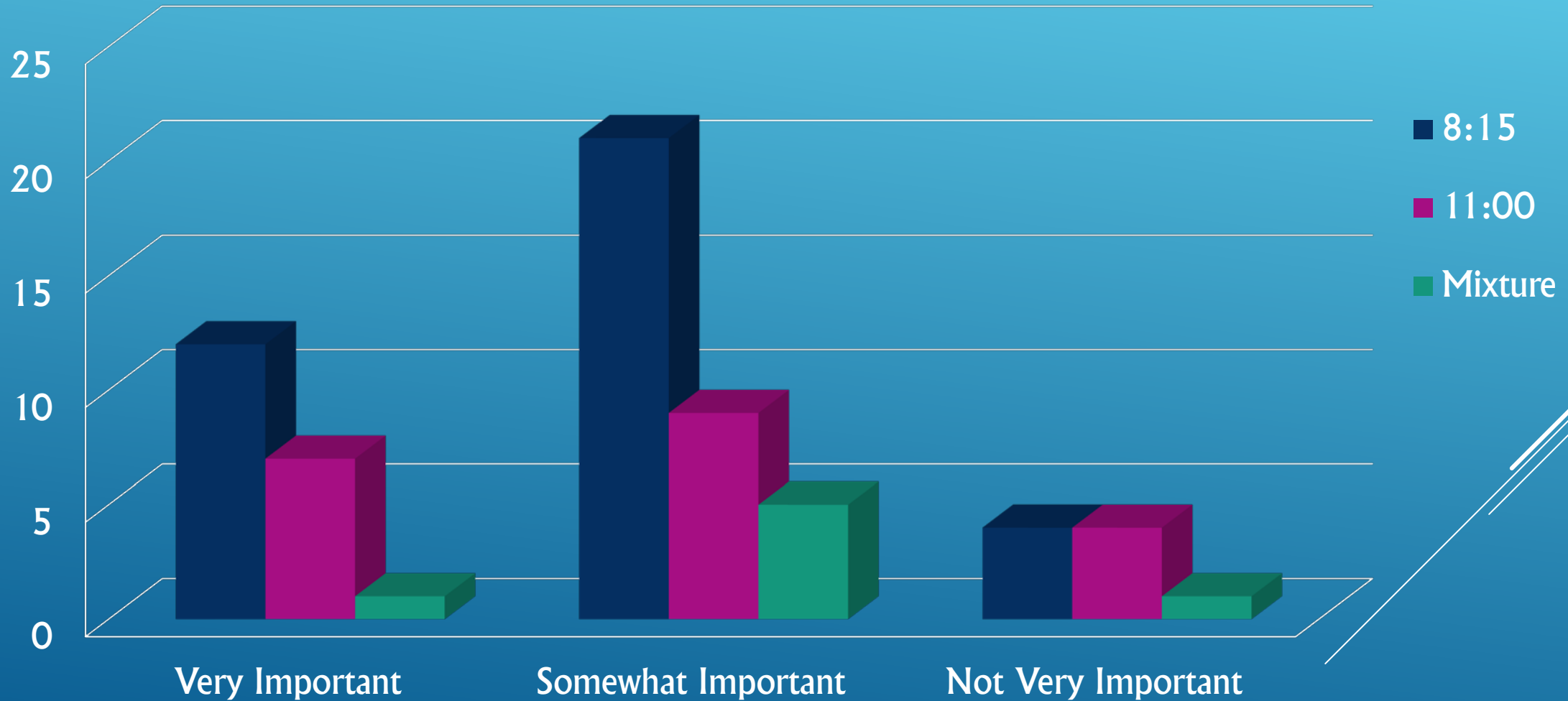


Choir Importance to FLC Mission

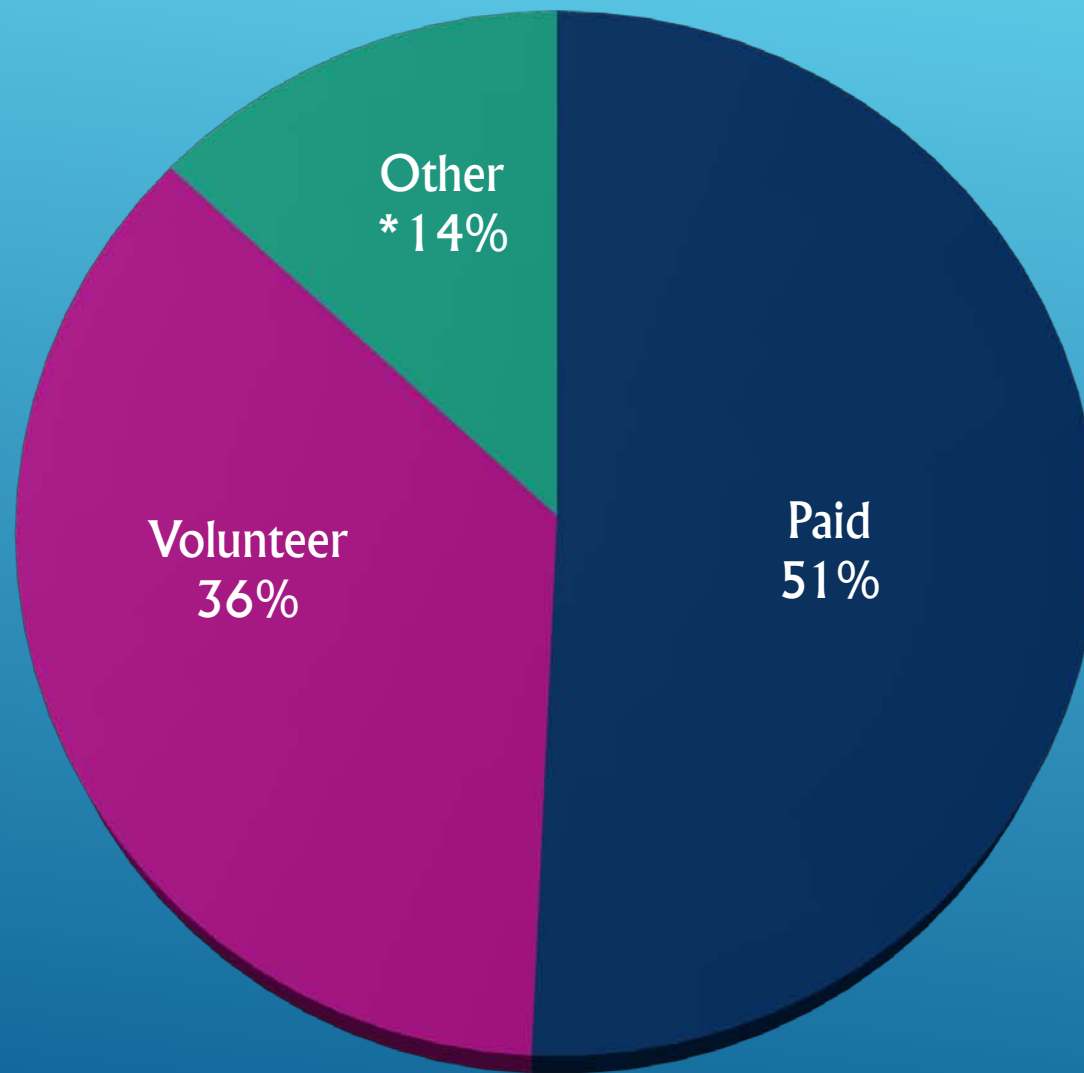


Choir Importance to FLC Mission

By Service Attendance

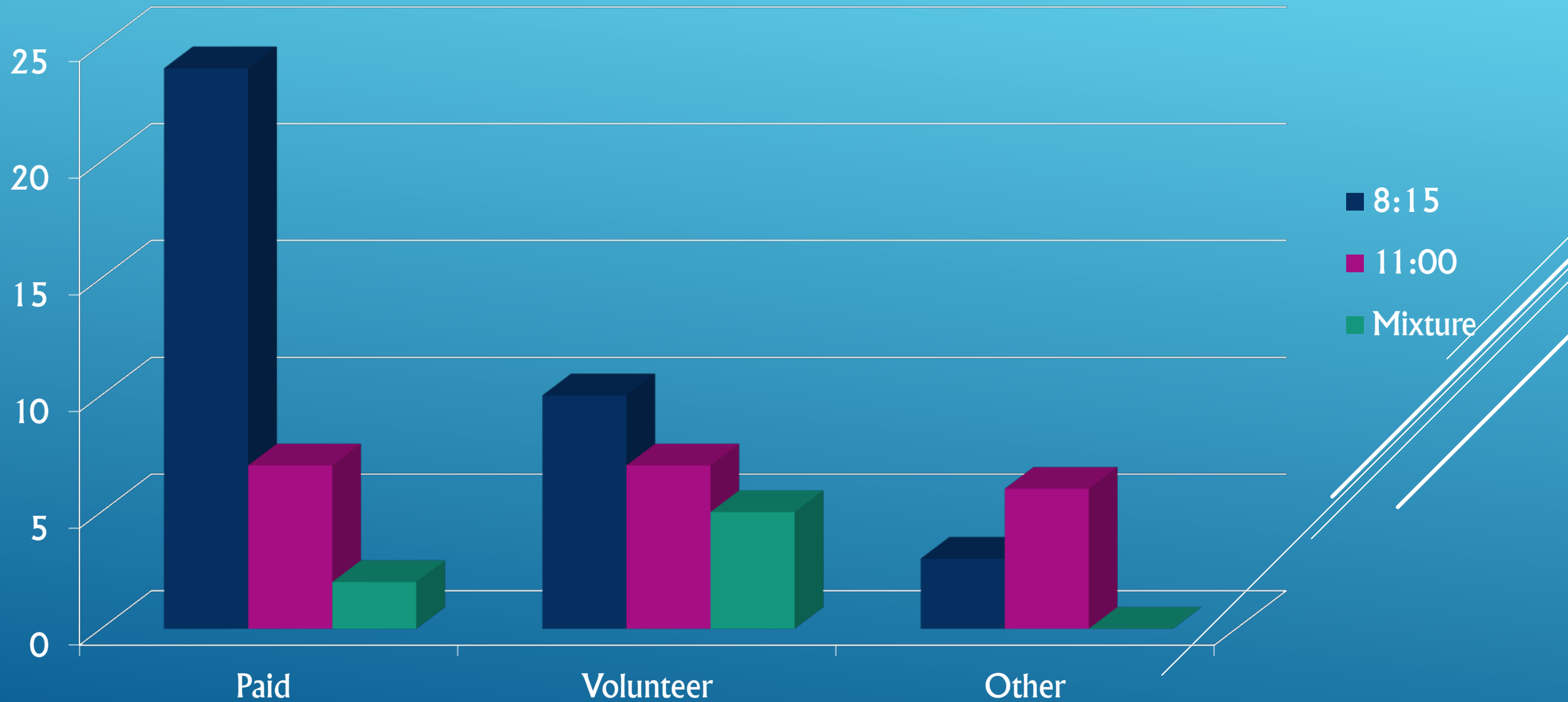


Choir Director – Paid or Volunteer?

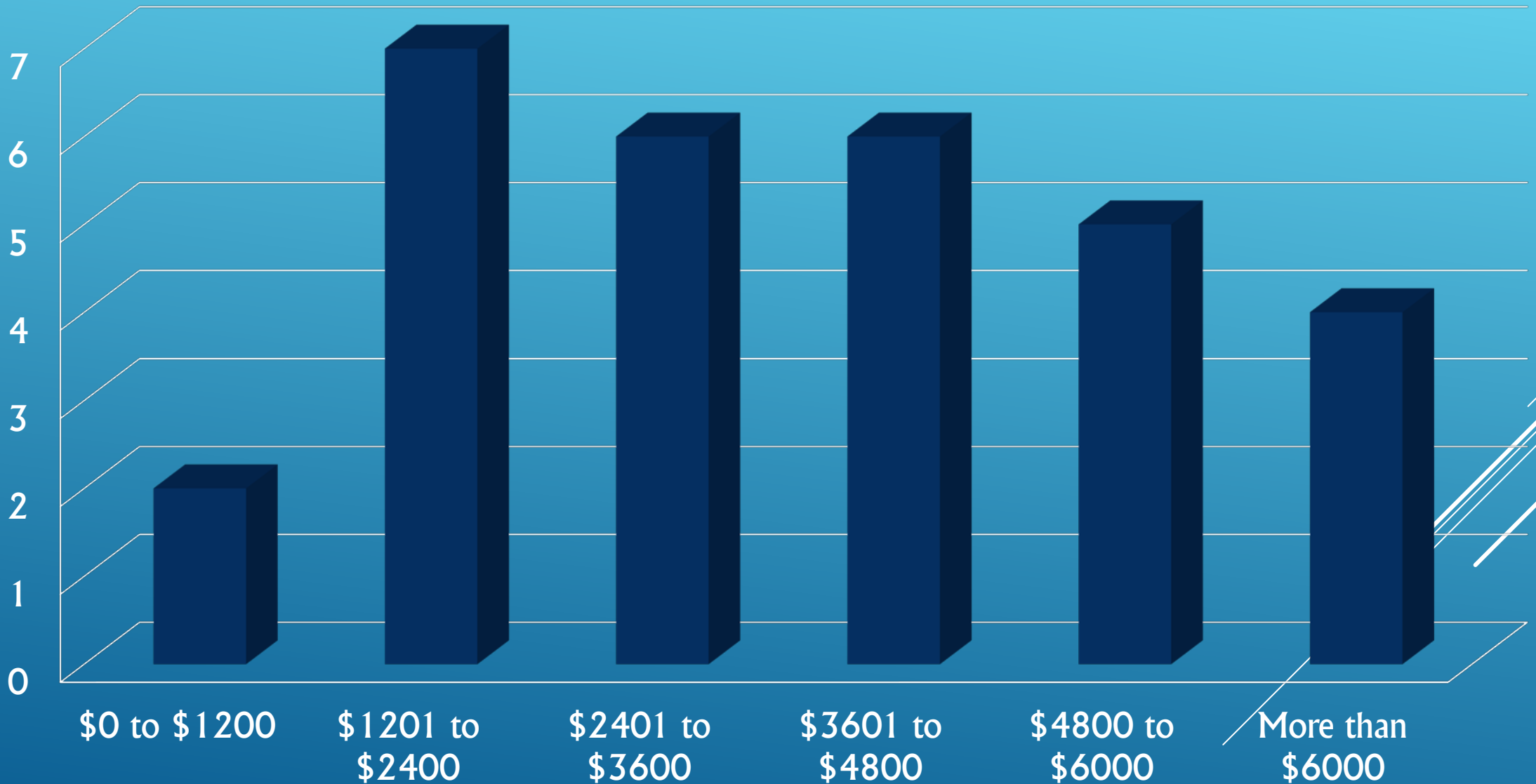


* The “Other” selections were accompanied by text explanations that were predominantly centered on a “small stipend” arrangement.

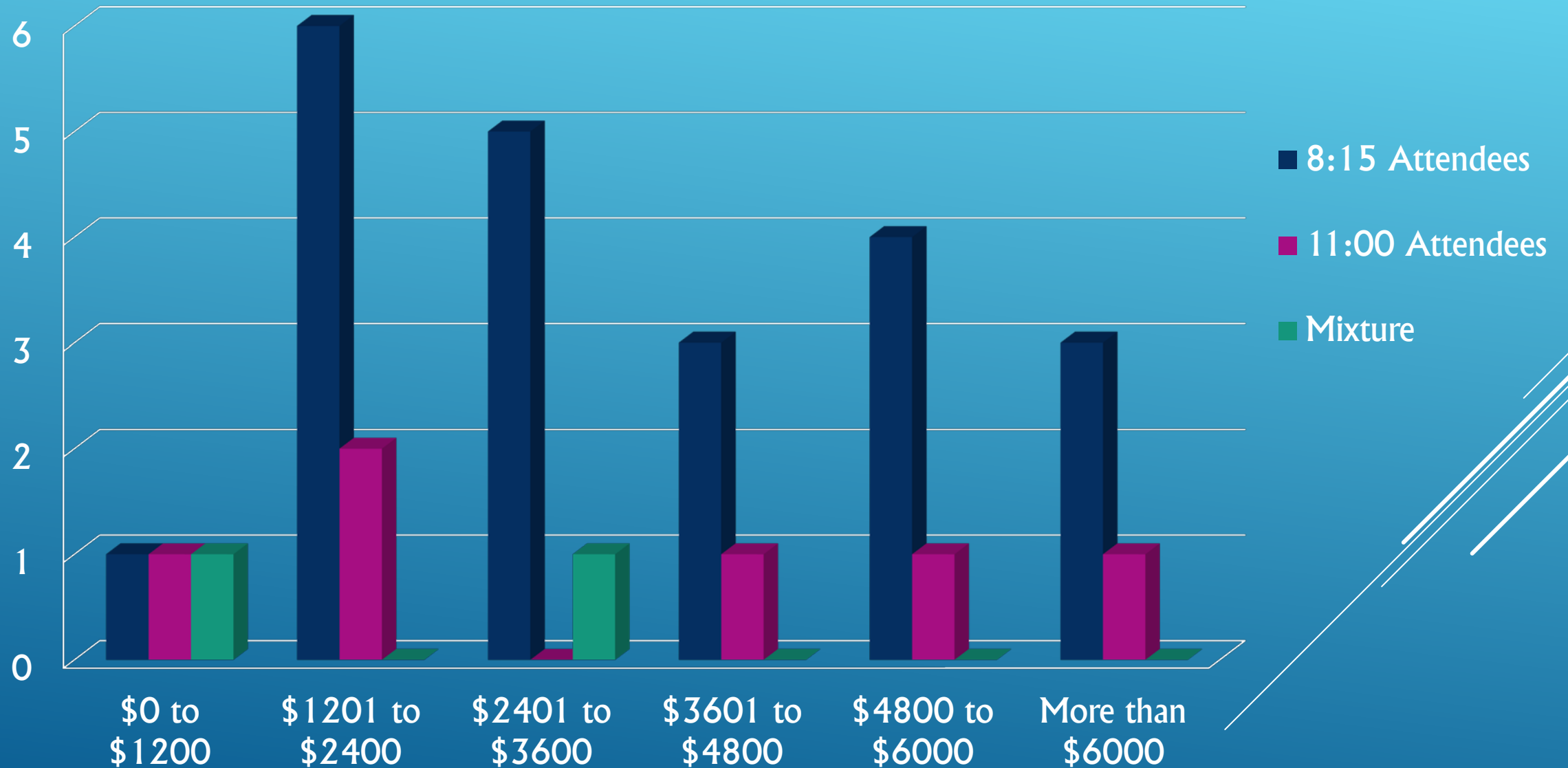
Choir Director – Paid or Volunteer?



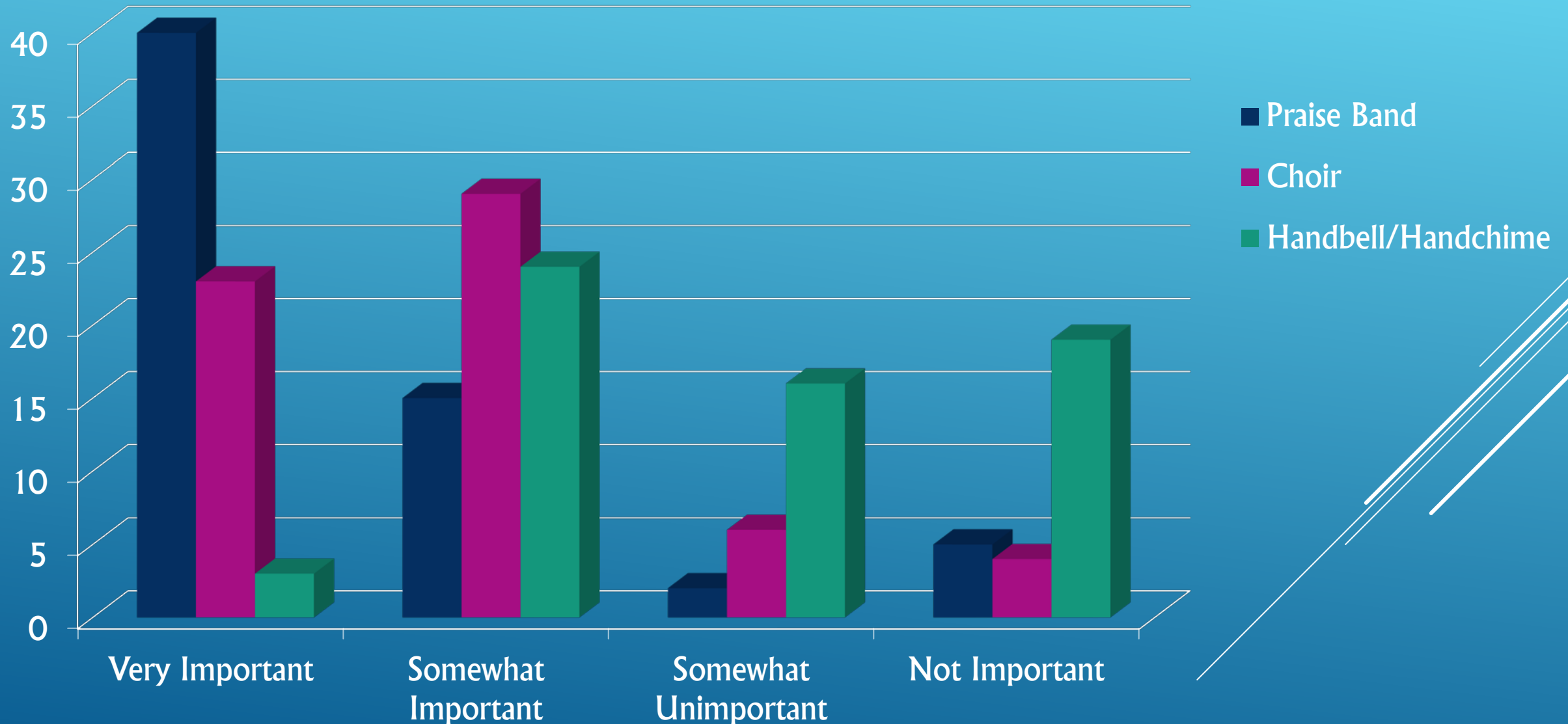
Appropriate Salary Range for Choir Director



Appropriate Salary Range for Choir Director



Rate the Importance of Current and Potential Music Offerings



Text Comments

25 open text comments provided:

- 44% ask for improvements in music in 1st or 2nd service
 - 16% ask to consider a music director position rather than just a choir director
 - 12% relate to salary considerations
 - 8% relate to construction of a new facility being a higher priority
 - 8% state that choir director should continue to be a volunteer position
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